



PRESS RELEASE

BIG DATA & AI PARIS 2025: Cédric Villani to deliver the opening keynote & launch of a brand-new SME Support Zone

Two days to inspire and support the AI and Big Data ecosystem, with conferences, hands-on workshops, institutional partners, and nearly 100 speakers mobilised

Paris, September, 16th 2025 – Less than a month before Big Data & AI Paris 2025 (1–2 October, Pavilion 3, Paris Expo Porte de Versailles), RX France unveils the highlights of this 14th flagship edition dedicated to AI and Big Data. The event confirms its role as a key hub for the ecosystem: combining inspiring conferences with concrete support initiatives, it brings AI and Big Data within everyone's reach.

Cédric Villani to deliver the opening keynote

Mathematician and former Member of Parliament, Cédric Villani will kick off the event with the opening keynote on Wednesday 1 October at 9:00 am. A former President of the Parliamentary Office for the Evaluation of Scientific and Technological Choices, Villani has played a major role in the development of AI and Big Data in France. His presence will provide strategic insights and inspiration for all professionals attending this edition.

A brand-new SME Support Zone to make AI tangible

Building on French national strategy *Osez l'IA*, the new [SME Support Zone](#) aims to turn intention into action. Certified by the government plan and part of the Ambassadors programme, it confirms the strategic role of the event in providing hands-on support to SMEs.

The zone will give companies direct access to key players through exhibitor pods, a pitch stage, hands-on workshops, and a networking area to discover real-life case studies and solutions tailored to their organisation.

It will bring together institutions, software providers, consultancies, training organisations, and regional operators committed to delivering concrete, accessible, and SME-friendly solutions. The goal: accelerate their digital and AI transformation thanks to a mobilised ecosystem.

The SME Support Zone is backed by a strong network of institutional and sectoral partners: **Osez l'IA, Mission French Tech, Bpifrance, French Fab, Numeum, CCI Paris Île-de-France**, as well as the “**Je choisis la French Tech**” label. Experts will share advice and real-life insights on AI adoption, training, financing, and technological support.

"With the SME Support Zone, we want to make AI concrete and accessible. In just two days, an SME leader can leave with contacts, solutions, and ideas that can be immediately applied," emphasizes **Émilie Pierre-Desmonde**, Director of Big Data & AI Paris.

An expanded line-up of speakers

With nearly 100 speakers already confirmed, [the programme](#) continues to grow with new additions, including:

- Ambre Assor – Postdoctoral Researcher, INRIA, CNRS, Université Paris-Saclay
- Thomas Cottinet – Director, Ecolab
- Yann Lechelle – Co-founder & CEO, Probabl
- Paul Midy – Member of Parliament and Member of the National AI and Digital Council
- Sylvie Houliere Mayca – VP and General Manager France-Middle East-Africa & BeLux, OVH CLOUD
- Dr. Sarah Watson, MD, PhD – Physician-Researcher, Institut Curie

Editorial partners such as **France Digitale, Impact AI, Campus Cyber and Université Paris-Saclay** are also supporting the 2025 edition by helping design the Innovative Minds – The Big Data & AI Summit programme, bringing exclusive expertise and content.

The second issue of *The Big Data & AI Insiders* is out

The annual editorial series continues with its second issue [“AI, Data & Health: The Era of Democratization”](#). This issue explores how AI is transforming healthcare – from research and diagnostics to patient monitoring – while paving the way for increasingly personalized care.

Émilie Pierre-Desmonde's editorial highlights how healthcare is both a promising and sensitive field, as it touches the most intimate aspects of life: data, bodies, and lives. Democratization now concerns not only the technologies themselves, but also their real-world applications in medical practice and patient care.

Available year-round, this series complements the Innovative Minds – The Big Data & AI Summit and provides a comprehensive overview of emerging use cases, pioneering testimonials, and key insights on ethics, adoption, and data sovereignty.

Practical information

- **Location:** Paris Expo Porte de Versailles – Pavillon 3
- **Dates:** 1–2 October 2025
- **Website:** www.bigdataparis.com

Press contact : [Joanna Kirk](#) for press invitations

About RX

RX helps people, communities, and businesses grow by combining the power of face-to-face events with data and digital tools. We run over 400 events in 22 countries across 43 sectors. RX France delivers leading in-person, digital, and hybrid events across 15 key markets. Our flagship events include MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, MIPCOM, MIPTV, Paris Photo, Maison&Objet, BIG DATA & AI PARIS, World AI Cannes Festival, and more. RX events are held in France, Hong Kong, Italy, Mexico, and the US. RX is committed to having a positive societal impact and creating an inclusive workplace for all. RX is part of RELX, a global provider of information-based analytics and decision tools. www.rxglobal.com*

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