BIG DATA & AI PARIS 2025: Digital Sovereignty, Frugal AI, and Responsible Innovation at the Heart of a Strategic Edition

The 2025 edition unveils key innovations: enhanced visitor journeys, a spotlight on SMEs, quantum AI, and the launch of *Insiders*, a new editorial series exploring major industry trends

Paris, 11 July 2025 – Organized by RX France, BIG DATA & AI PARIS will take place on 1–2 October 2025 at Pavilion 3 of Paris Expo Porte de Versailles for its 14th edition. Now a key event for the data and AI ecosystem, it provides a strategic platform for professional networking, knowledge sharing, and discussions on the trends that will shape business and society.

A 2025 edition focused on digital sovereignty, frugal AI, and open source
Amid an unprecedented acceleration of generative AI and growing awareness of ethical and environmental issues, the 2025 edition will focus on three major themes:

- **European Digital Sovereignty:** In the face of technological dependence and regulatory challenges, Big Data & AI Paris is committed to providing decision-makers and professionals with in-depth insights and practical solutions to strengthen Europe's strategic independence in data and AI.
- **Frugal and Responsible AI:** At a time when AI models require increasingly significant resources, this edition will highlight innovative approaches that combine performance, ecological responsibility, and technological accessibility.
- **Open Source and Collaborative Intelligence:** Big Data & AI Paris 2025 will showcase the emergence and structuring of open-source AI communities, highlighting their strategic role in democratizing technology and fostering open innovation.

Innovative Minds – The Big Data & AI Summit: a premium programme
The *Innovative Minds – The Big Data & AI Summit* will offer over 60 sessions across three formats:

- **Leaders Talks:** Strategic keynotes and panels on societal, economic and regulatory impacts of AI.

- **Use-Cases:** Practical insights and success stories from companies across multiple sectors.
- **Expert Sessions:** In-depth presentations on emerging technologies and methodologies, including quantum AI, frugal AI, cybersecurity, and open-source architectures.

Confirmed speakers include: Florian Douetteau (Dataiku), Alexandra Bensamoun (Ministry of Culture), Inès Leonarduzzi (Digital For The Planet), Vincent Champain (Framatome), Annabelle Gérard (Stellantis), and Yann Bonnet (Campus Cyber), and many more.

New features for 2025

- Personalized visitor journeys with guided tours for an optimized experience.
- Greater focus on inclusive initiatives and SME-specific use cases.
- A dedicated space for quantum AI and emerging technologies, offering a preview of future technological breakthroughs.
- Editorial partnerships with key players such as France Digitale, Impact AI, Campus Cyber, and Université Paris-Saclay, providing expertise and exclusive content for the *Innovative Minds – The Big Data & AI Summit*.

"Insiders": a new editorial series
The 2025 edition also launches *The Big Data & AI Insiders*, a series of digital booklets published throughout the year to explore key sectoral issues. The first issue, dedicated to AI Agents, provides a comprehensive overview through analyses, interviews, and exclusive insights.

Highlights in this first issue include:

- Concrete case studies, such as Singaporean bank DBS, which in February 2025 replaced 4,000 employees with agent systems while creating 1,000 new positions.
- Key figures: Reuters estimated a 50% global shortage of AI talent in 2024 and a 70% demand for upskilling among existing corporate staff.
- Expert insights, including Stéphane Bout (McKinsey), who emphasizes that supporting employees will be a critical pillar in the transition toward agent-based AI.
- Forward-looking analyses on the future balance between human employees and autonomous AI systems.

These *Insiders* booklets provide an essential year-round resource to help participants prepare for Big Data & AI Paris 2025.

"The 2025 edition reaffirms the ambition of Big Data & AI Paris: to be a strategic platform where reflection meets action, supporting companies and institutions in their digital and societal transformation," says **Émilie Pierre-Desmonde**, Director of the exhibition.

Practical information

Location: Paris Expo Porte de Versailles – Pavillon 3
Dates: 1–2 October 2025
Website: www.bigdataparis.com

About RX

RX helps people, communities, and businesses grow by combining the power of face-to-face events with data and digital tools. We run over 400 events in 22 countries across 43 sectors. RX France delivers leading in-person, digital, and hybrid events across 15 key markets. Our flagship events include MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, MIPCOM, MIPTV, Paris Photo, Maison&Objet*, BIG DATA & AI PARIS, World AI Cannes Festival, and more. RX events are held in France, Hong Kong, Italy, Mexico, and the US. RX is committed to having a positive societal impact and creating an inclusive workplace for all. RX is part of RELX, a global provider of information-based analytics and decision tools.www.rxglobal.com

 *Maison&Objet is organised by SAFI, a subsidiary of RX France and Ateliers d'Art de France.

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