PRESS RELEASE

BiG DATA & Ai PARIS 2025: 2 days to grasp the challenges, make the right choices, and activate the future of big data and AI

The flagship event returns on 1–2 October to help businesses navigate the era of sovereign and responsible artificial intelligence, with leading voices such as Florian Douetteau (Dataiku), Inès Leonarduzzi (Digital For The Planet), and Alexandra Bensamoun (Ministry of Culture) already confirmed.

Paris, 02 June 2025 - On 1 and 2 October 2025, BIG DATA & AI PARIS will return to Pavilion 3 of Paris Expo Porte de Versailles for its 14th edition. As the go-to event for professionals in big data and artificial intelligence, it stands as a strategic meeting place where use cases are invented, technological choices debated, and innovations unveiled that will shape the enterprise of tomorrow.

As generative AI enters a new phase of technological, regulatory, and ethical structuring, BiG DATA & Ai PARIS 2025 offers a privileged setting for deciphering major trends and supporting the scale-up of big data and AI projects. In 2024, 35% of French companies were already using or implementing AI, a concrete sign of widespread adoption.

A 2025 edition focused on sovereignty, sustainability, and open source

This shift is taking place against a backdrop of unprecedented global investment in AI: spending on generative AI solutions is expected to reach $143 billion by 2027, with an average annual growth rate of 73%.

This year's edition will focus on three key pillars: digital sovereignty, responsible AI integration in enterprise, and the rise of open-source technologies.

Innovative Minds – The BiG DATA & AI PARIS Summit: a new premium programme

More than 60 sessions will be held over two days across three conference stages, through three complementary formats—Leaders Talks, Use-Cases, and Expert Sessions— all part of *Innovative Minds – The Big Data & AI Summit*, a premium programme offering all professional profiles strategic vision, practical feedback, advanced expertise, and insights on sovereignty, sustainability, and ethical issues.

Each format meets a specific need

Leaders Talks: Keynotes and forward-looking panels addressing legal, societal, economic, and environmental challenges related to AI and big data.

Use-Cases: Practical insights and case studies showcasing projects led by organisations from various sectors.

Expert Sessions: Technical talks dedicated to the latest advances in specialised models, sustainable AI, cybersecurity, and sovereign cloud.

The 2025 edition will tackle major shifts in the world of big data and AI, from the rise of intelligent agents and more open, collaborative AI to initiatives aimed at reducing the environmental footprint of these technologies.

Special attention will be given to initiatives promoting inclusive technology and emerging use cases in small and medium-sized businesses. Quantum AI, still in its exploratory phase, will also be featured. The global quantum computing market, [valued at $260 million in 2020, could reach $9 billion by 2030](#).

A line-up of leading industry figures

Each year, BiG DATA & Ai PARIS welcomes key voices from across the tech, institutional, business, and academic ecosystems. In 2025, several major figures have already confirmed their participation, including:

Florian Douetteau, Co-founder & CEO, Dataiku
Alexandra Bensamoun, Professor and expert at the Ministry of Culture
Inès Leonarduzzi, Founder, Digital For The Planet
Vincent Champain, EVP Digital Performance, Framatome
Annabelle Gérard, VP AI & Data Business Insights, Stellantis
Yann Bonnet, Deputy CEO, Campus Cyber
Agata Hidalgo, European Affairs Lead, France Digitale
Hervé Daudin, Executive Director of Merchandising, Carrefour

An event open to all professional profiles

With 220 exhibitors, more than 17,000 expected attendees, and an intensive programme of sessions, demonstrations, business meetings, and deal-making opportunities, BiG DATA & Ai PARIS 2025 offers a unique environment to discover new technologies, refine strategic direction, and meet the full spectrum of market stakeholders—from business leaders to technical experts.

The event is also a key marketplace where concrete business opportunities, commercial partnerships, and technology sourcing take center stage. Designed for both business and technical teams, as well as public sector leaders and innovative startups, it fosters meaningful dialogue between innovation, regulation, and societal impact.

"2025 marks a decisive moment. AI is no longer a future promise—it is operational reality. But it also brings new challenges around sovereignty, transparency, and environmental impact," states the event's leadership team.

"BiG DATA & Ai PARIS aims to support organisations through this transformation by bringing together all players around concrete solutions, shared experiences, and long-term thinking. At the global level, generative [AI could create between $2.6 and $4.4 trillion in value annually](), a potential we must seize in a responsible and inclusive way."

Conference programme at a glance

Two days, three formats, dozens of sessions to explore Big data and AI: discover the "Innovative Minds – The Big Data & AI Paris Summit 2025" programme:

Wednesday 1 October 2025 – Day 1
Leaders Talks: Intelligent agents, ethical issues, data sovereignty, collaborative AI
AI Use-Cases: Intelligent agents, healthcare, sovereign cloud, devices, public sector
AI Expert Sessions: Software development, environmental impact, biotech, robotics, sustainable AI
Big Data Use-Cases: Smart factories, Data Lakehouse, privacy, governance
Big Data Expert Sessions: Process mining, Kubernetes, Data Mesh, observability, data visualisation

Thursday 2 October 2025 – Day 2
Leaders Talks: Generative AI, inclusion, SMEs, data/AI outlook, sustainability
AI Use-Cases: Public sector, ethical governance, model quality, industry tools
AI Expert Sessions: Quantum AI, deep learning, cybersecurity, open source
Big Data Use-Cases: Data-driven culture, data products, IoT, fintech, governance
Big Data Expert Sessions: Augmented analytics, IoT, hybrid architectures

Practical information

Location: Paris Expo Porte de Versailles – Pavillon 3
Dates: 1–2 October 2025
Website: www.bigdataparis.com

About RX

RX helps people, communities, and businesses grow by combining the power of face-to-face events with data and digital tools. We run over 400 events in 22 countries across 43 sectors. RX France delivers leading in-person, digital, and hybrid events across 15 key markets. Our flagship events include MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, MIPCOM, MIPTV, Paris Photo, Maison&Objet*, BIG DATA & AI PARIS, World AI Cannes Festival, and more. RX events are held in France, Hong Kong, Italy, Mexico, and the US. RX is committed to having a positive societal impact and creating an inclusive workplace for all. RX is part of RELX, a global provider of information-based analytics and decision tools.www.rxglobal.com

*Maison&Objet is organised by SAFI, a subsidiary of RX France and Ateliers d'Art de France.

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