



PRESS RELEASE

Big Data & AI Paris 2026: data, governance and ROI at the heart of operational AI

Autonomous agents, data platforms, digital sovereignty, infrastructure costs and the industrialisation of use cases will shape the debates on 15 and 16 September 2026 at Paris Expo Porte de Versailles.

Paris, 3 June 2026 - As companies move from AI experimentation to large-scale deployment, one reality is becoming clear: there can be no industrialised AI without reliable, governed, accessible and actionable data. Data quality, architecture, compliance, security, infrastructure costs, sovereignty and ROI are now more critical than ever to enabling data and AI deployments that are reliable, controlled and value-generating.

[Big Data & AI Paris 2026](#) will dedicate its programme to these issues on 15 and 16 September 2026 at Paris Expo Porte de Versailles. Through 350 conferences and workshops, as well as demonstrations, pitches and case studies, the event will bring together data, IT, innovation and business decision-makers, alongside AI experts, to examine the technical, regulatory and business drivers of scaling data and AI.

How can AI agents be governed when they are designed to access sensitive data and act autonomously? How can organisations demonstrate the ROI of projects that require ever-greater compute, infrastructure and governance capabilities? How can they build sovereign data architectures that are high-performing and value-creating? These questions, raised by data, IT and business leaders, will structure the major debates of this edition.

“For companies, scaling AI is not only about models. It depends on data quality, robust architectures, governance, security and the ability to demonstrate business value. This operational reality is what Big Data & AI Paris 2026 will place at the heart of this year’s edition,” said **Emilie Pierre-Desmonde**, Director of Big Data & AI Paris.

Autonomous agents and conversational use cases: industrialising AI without losing control

Automation and specialised agents will feature consistently throughout the programme, with one central question: how can these systems be integrated into business processes while maintaining control over their access, actions and impact?

The programme will address the large-scale deployment of conversational systems, customer service transformation, the internal governance of agentic AI, data protection, hallucination prevention and oversight of automated decision-making.

These issues will be explored through case studies and contributions from major organisations and technology players including **Crédit Agricole, Bouygues Telecom, Crédit Mutuel Arkéa, Groupe Etam** and **H Company**.

Sovereignty, from data to silicon

Sovereignty is no longer limited to data. Big Data & AI Paris 2026 will explore the topic at several levels: protection of models and data, dependence on hyperscalers, the development of European open-source ecosystems, infrastructure choices, compute capacity and hardware components.

These themes will be addressed through contributions and case studies from research organisations, public institutions and technology companies, including Inria, **Caisse des Dépôts, URSSAF, Linxens** and **CEA**.

In a context of growing dependence on cloud infrastructure, proprietary models and compute capacity, sovereignty has become a technological, economic and strategic issue. For companies, the challenge is to build high-performing architectures while retaining control over their data, models and infrastructure choices.

Production projects to measure the real impact of data and AI

The programme will highlight sector-specific case studies focused on several operational challenges: real-time data platforms at industrial scale, new conversational use cases in customer relations, resource optimisation, reduced environmental impact, critical embedded AI systems and organisational transformation.

These topics will be addressed through contributions from organisations such as **Airbus, Accor, Suez** and **Thales**. They will illustrate the wide range of sectors affected by the industrialisation of data and AI (including aerospace, tourism, environment, telecoms, finance, insurance, public services and industry) and will focus on the conditions required to move from technological innovation to operational impact: data quality, architecture, security, governance, business adoption and performance measurement.

Costs, ROI and organisation: the trade-offs of maturity

As data and AI projects scale, companies must make trade-offs between compute costs, infrastructure needs, governance, compliance, skills and business value. The programme will explore these issues through case studies dedicated to the structuring of data offices, cultural adoption, process adaptation and the organisation of data to support sustainable deployments.

These themes will be explored through contributions from organisations including **SNCF, AXA France, Institut DATAIA** and **Coface**. The sessions will examine the conditions required for data and AI project maturity: which use cases should be prioritised, how their impact should be measured, how teams should be structured and how governance models need to evolve to move from proof of concept to measurable value creation.

A key event to understand what comes after AI proofs of concept

In line with its 2026 repositioning, Big Data & AI Paris will bring together CDOs, CIOs, CTOs, innovation leaders, business executives, transformation leaders, data leaders and AI experts to discuss the concrete conditions required to scale AI and data initiatives. The objective is to create an environment that supports in-depth discussions, high-quality networking and high-value business opportunities.

With 15,000 participants expected, 200 [exhibitors](#) and [sponsors](#), [300 speakers](#) and [350 conferences](#) and workshops, Big Data & AI Paris confirms its role as one of Europe's leading events dedicated to data and artificial intelligence.

A few months ahead of the event, this edition will offer journalists a unique vantage point (with full access to the conferences and all areas of the exhibition) on the key challenges shaping the data and AI strategies of major organisations: industrialisation, sovereignty, governance, infrastructure costs, security and measurable value creation.

Practical information

Dates: 15 and 16 September 2026

Venue: Paris Expo Porte de Versailles

Official website: www.bigdataparis.com

Press accreditation

Journalists wishing to cover the event can request accreditation by contacting: joannakirkpr@gmail.com

Please include your name, media outlet and full contact details.

About RX

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year. RX is committed to creating an inclusive workplace for all its people and to supporting business growth through data and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professionals and businesses. For more information, visit www.rxglobal.com.

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