

PRESS RELEASE

Big Data & AI Paris 2026 shifts focus as enterprise data & AI move from experimentation to execution

The 15th edition, taking place September 15-16, 2026, at Paris Expo Porte de Versailles, will place a sharper focus on decision-makers, execution, and real-world impact.

Paris, May 6, 2026 - As data and AI projects move from pilot to production, expectations are shifting. Governance, architecture, compliance, ROI, scaling: the challenges are no longer about experimentation but about execution. In this context, Big Data & AI Paris is refining its positioning for its 15th edition, returning on September 15-16, 2026 to Paris Expo Porte de Versailles with a clear ambition: to become the go-to event for the decision-makers driving data and AI transformation across businesses.

"Enterprise AI is entering a new phase, one defined by execution. Organisations are no longer simply testing use cases; they are industrialising, governing, and measuring their impact. Big Data & AI Paris 2026 is built for this shift, bringing together the decision-makers and experts turning experimentation into large-scale deployment," says Emilie Pierre-Desmonde, Director of Big Data & AI Paris.

A 2026 edition refocused on decision-makers and business value

To keep pace with an increasingly mature market, Big Data & AI Paris is reshaping its format to encourage sharper, more strategic and more actionable conversations.

The event is refocusing on senior decision-makers from large organisations: CDOs, CIOs, CTOs, innovation and business leaders, heads of transformation, with one goal: to create the right environment for substantive discussions, qualified meetings, and high-value business opportunities.

In practice, this means:

- A paid visitor registration system to strengthen attendee qualification
- A new, enhanced matchmaking platform to identify, qualify, and schedule more targeted 1-to-1 meetings with exhibitors ahead of the event
- Dedicated support for Full Pass holders to optimize meeting scheduling and introductions
- An editorial programme refocused on deployment challenges, governance, and value creation

With 15,000 attendees, 200 exhibitors and sponsors, 300 speakers, and 350 conferences, workshops, demos and pitches, Big Data & AI Paris confirms its place among Europe's leading events dedicated to data and artificial intelligence.

A programme structured around the major business challenges of data & AI transformation

To help attendees navigate the programme more easily and better address their operational priorities, the 2026 edition introduces three editorial tracks:

- Modern Data Architecture
- Governance & Regulation
- Data & AI for Business Value

This new structure is designed to guide attendees towards the sessions most relevant to their priorities and to strengthen the practical, actionable dimension of the content.

An expanded programme to explore the technologies reshaping the market

Beyond the strategic conference programme, Big Data & AI Paris 2026 will feature over 300 workshops, product demonstrations and pitch sessions, giving attendees direct, hands-on exposure to the solutions, use cases and innovations transforming organisations.

New highlights for this edition include:

The **Advanced Computing Village**, a new dedicated space for HPC, quantum, semiconductors and photonics technologies, will spotlight the growing role of computing power in enterprise data and AI strategies. Its programme is co-developed with Systematic Paris-Region.

The **Talent Hub**, launching in 2026, will bring together recruiters, HR tech vendors and ecosystem experts to address the growing challenges of hiring, evolving roles and building effective data & AI teams.

The **SME Support Hub**, back after a successful debut in 2025, will gather institutional players, software vendors, consultancies, training organizations and regional operators offering concrete solutions to accelerate data & AI transformation among SMEs and mid-sized companies.

Workshops & Startup Pitches will give attendees the opportunity to spot the market's most innovative solutions through short-format sessions focused on use cases and product innovation.

An Advisory Board to ensure editorial relevance

To keep the programme grounded in the real challenges facing businesses, the 2026 edition is guided by an Advisory Board of recognized data and AI leaders in France:

- Chafika Chettaoui, Chief Data & AI Officer, AXA France
- Caroline Chopinaud, Managing Director, Hub France IA

- Isabel Gomez Garcia de Soria, Group Transformation Value Officer, L'Oréal
- Claire Mathieu, Data & AI Director, Suez
- Frédéric Pascal, Director of the DATAIA Institute and Vice President for AI, Paris-Saclay University
- Aldrick Zappellini, Chief Data Officer, Groupe Crédit Agricole

Leading voices from enterprise data & AI transformation

The 2026 edition will also feature practitioners from major organisations actively deploying data and AI at scale. Among the first confirmed speakers: Assyl Louahadj, Data Engineering for Data Platforms Expert, Airbus; Jean-François Guilnard, Chief Data & AI Officer, Accor; Juliette Mattioli, Thales Artificial Intelligence Fellow, Thales; Samia Boujatioui, Group Head of Data Management, Coface; and Stéphane Allaire, Innovation & AI Director, Bouygues Telecom.

The programme will deliver real-world insights on data governance, AI industrialisation, data architecture modernisation and organisational transformation.

The full speaker list is updated regularly on the official event website.

Resource: The Big Data & AI Paris Insiders, the magazine unpacks data governance in the age of AI

Big Data & AI Paris is today publishing a new issue of its Insiders Magazine, dedicated to data governance in the AI era. This edition explores the new data quality requirements for generative and agentic models, as well as the challenges of traceability, sovereignty, security, and trusted AI deployment at scale. It features an interview with Aldrick Zappellini on industrialising data sharing and AI accelerators within Groupe Crédit Agricole.

Free download: [The Big Data & AI Insiders | Big Data & AI Paris 2026](#)

Practical information

Dates: September 15-16, 2026 Venue: Paris Expo Porte de Versailles Official website: www.bigdataparis.com

Press accreditation

Journalists wishing to cover the event may submit their accreditation request to: joannakirkpr@gmail.com Please include your name, media outlet and full contact details.

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